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Spirit of Sturgis TT: Progressive American Flat Track Hits the Streets for a Historic Debut on August 11, 2024

DAYTONA BEACH, Fla. – AMA Pro Racing, in collaboration with **Øuterkind** and the **City of Sturgis**, is proud to announce a major new event on the 2024 Progressive American Flat Track schedule: the inaugural **Spirit of Sturgis TT**.

This spectacle of motorcycle sport is scheduled for August 11, 2024, coinciding with the final Sunday of the **84th Annual City of Sturgis Motorcycle Rally**, continuing the city's legacy of motorcycle racing that dates back to 1938.

"The history and the legacy of the City of Sturgis Motorcycle Rally started with racing," said Sturgis Mayor Angela Wilkerson. "To host this event, Sturgis is building the bridge to the future."

The Spirit of Sturgis TT is a culmination of the collaborative effort to combine the rich heritage and tradition of the Sturgis Motorcycle Rally with American Flat Track's 70+ years of national championship racing to create a modern-day racing spectacle for fans. This groundbreaking event, taking place in the vibrant heart of downtown Sturgis, will feature an innovative mix of street and dirt sections and will be free for the public to attend.

"The Spirit of Sturgis TT is not just a race; it's a tribute to the enduring legacy of the Sturgis Motorcycle Rally, blending tradition with innovation," said Gene Crouch, CEO of AMA Pro Racing. "Racing through the storied streets of Sturgis promises a spectacular new chapter in the city's rich history in motorcycle racing, while offering an unparalleled experience for fans and competitors."

Building on the series' history of hybrid courses, including past events like the DAYTONA TT and Atlanta Super TT, the Spirit of Sturgis TT is set to offer an unmatched racing experience. The unique setting of racing through the heart of the world-renowned Rally promises to deliver a memorable event for both participants and spectators.

For the first time, Progressive AFT's Mission SuperTwins and Parts Unlimited Singles presented by KICKER classes will navigate a challenging course through Sturgis' bustling streets. The quarter-mile circuit will include legendary Main Street and each race will start and finish at the iconic Harley-Davidson Rally Point.

In a significant expansion for Progressive AFT, the event will also feature the debut of the **AFT AdventureTrackers** class. This new category will introduce the latest production-based Adventure Bikes, providing the motorcycle industry with an opportunity to showcase the rapidly growing segment. The new class aligns with the City of Sturgis' tradition of embracing the future of motorcycling and has sparked considerable interest among manufacturers, leading to rumors of high-profile entries for the event.

Full details of the AFT AdventureTrackers class will be announced in the near future as will additional information regarding viewing options for the first annual Spirit of Sturgis TT.

For more information on Progressive AFT visit <https://www.americanflattrack.com>.

For more information on the City of Sturgis Motorcycle Rally visit <https://www.sturgismotorcyclerrally.com/>.

Progressive AFT series merchandise is available via the official merchandise store at <https://aftmerch.com/>.